

**Girl Scouts of South Carolina – Mountains to Midlands, Inc.
Columbia Outreach Specialist- Part-time (Mission Delivery)**



VACANCY ANNOUNCEMENT

Girl Scouting is the largest organization for girls in the world. Our mission is to build girls of courage, confidence, and character who make the world a better place. Through activities in science and technology, business and economic literacy, and outdoor and environmental awareness, Girl Scouting provides girls with opportunities for fun and friendship while fostering the development of leadership skills and self-esteem.

Girl Scouts of South Carolina – Mountains to Midlands council is the largest organization serving girls in South Carolina. The council has a current membership of 11,800+ girls and 5,000+ volunteers and a staff of 54 (plus an additional 60+ seasonally). With an annual council budget of \$5 million, our service is currently supported through three administrative service centers, five camps, 4 out based offices, and 3 troop program sites.

The Columbia Outreach Specialist is responsible for providing professional leadership and execution of the recruitment, delivery and extension of the Girl Scout Leadership Experience to girls in identified underserved communities. The incumbent has overall responsibility for volunteer recruitment, member identification, growth and maintenance, as well as all direct services offered within the assigned areas (membership, program, and training). The incumbent will ensure and provide a consistent image of the Council's commitment to Girl Scouts and the community at large.

Providing professional, energetic leadership and competent management of the delivery and extension of Girl Scouting throughout Columbia and surrounding communities, the incumbent is responsible for all brand-positioning services that grow and sustain membership through volunteer delivery of the Girl Scout Leadership Experience and use of the National Program Portfolio. The Columbia Outreach Specialist must be a change agent, fully support and engage the strategies of the organization, and lead the integration and implementation of key council and national initiatives including the customer engagement initiative through a new Salesforce model, customer service enhancement with Net Promoter metrics, and incorporate the council's *She Sees the Future* plan into tactical results.

ACCOUNTABILITIES

With the responsibility for providing professional leadership and execution of the recruitment, delivery and extension of the Girl Scout Leadership Experience to girls in underserved communities the Columbia Outreach Specialist will have the following accountabilities.

- Extend and deliver the Girl Scout program to girls through program implementation, or, through the identification, recruitment, and placement of appropriate volunteers in assigned jurisdiction.
- Ensure that membership marketing system strategies are consistent with the philosophy of Girl Scouting as a membership organization, and ensure the integrity of Girl Scout program delivery and training systems for membership recruitment and retention.
- Implement the comprehensive plan for girl and adult membership growth and retention, to ensure that Girl Scouting is available to all segments of the population within the assigned jurisdiction.
- Provide direction and supervision to volunteers in the development and implementation of a plan of work for assigned geographic areas; support volunteers in their work through enrichments, recognition and related support.



- Ensure that delivery systems reflect the identified needs and interests of girls and adult volunteers who deliver programs to girls; research the needs of girls and communities within the assigned jurisdiction to assure that the Girl Scout program reflects identified needs and philosophy of Girl Scouting.
- Establish and maintains contacts with community organizations and program partners.
- Participate in assigned committees or project teams.
- Actively promote Girl Scouting in the community through presentation, networking and collaborative efforts.
- Provide support and participate in the identification and implementation of council promotion and funding, including fund development, cookie sale, property council shop and public relations.

QUALIFICATIONS

The Columbia Outreach Specialist will serve as the liaison for leading and executing of the growth of the recruitment of girls and adult volunteers. A South Carolina Drivers License is required. The ideal candidate will possess excellent verbal and written communication skills in addition to the ability to make independent decisions, and possess the ability to interact effectively with staff at all levels of the organization, volunteers, and community partners. Demonstrated innovation resulting in community partnerships and sustainable growth will be key indicators of success for this position. Demonstrated experience supporting the mission and goals of a similar size to the Girl Scouts of South Carolina – Mountains to Midlands council is a valuable attribute.

COMPENSATION/BENEFITS

Compensation is \$12.00 - \$14.00 per hour with no benefits. 19 hours or less per week. Mileage is paid at the Federal govern rate. Employee Reimbursement Forms must be submitted to your supervisor for approval before a given payroll date for reimbursement.

THE COMMUNITIES AND JURISDICTION SERVED

The Girl Scouts of South Carolina – Mountains to Midlands, Inc. serves 22 counties in the central and western regions of South Carolina. From the Blue Ridge Mountains of the Upstate to the Sandhills of the Midlands, the jurisdiction is well regarded for a low cost of living, a center for automotive and international business, a variety of outdoor activities, and over 30 institutions for higher learning. The jurisdiction is supported by three Service Centers located in Columbia, the state capital, in Spartanburg, and in Greenville, the council's corporate headquarters.

HOW TO APPLY

For consideration, please mail, email, or fax your cover letter and resume along with salary history to:

Girl Scouts of South Carolina-Mountains to Midlands, Inc.

Attn: Human Resources

Five Independence Pointe Suite 120

Greenville, SC 29615

Email hradmin@gssc-mm.org

Fax 864-272-3394

www.gssc-mm.org